

FlexPackPRO®
IN ACTION

CASE STUDY #7

TTO-MOUNTED FEEDER-CONVEYOR ELIMINATES LABELS ON STAND-UP POUCHES

ECONOMICAL ON-DEMAND PRINTING/CODING SOLUTION FOR FLAT, ZIPPERED OR GUSSETED POUCHES



We hear it all the time – a snack, nuts or baked goods company spends time, money and a lot of TLC creating the perfect retail-ready stand-up pouch design...only to be forced to add a visually unappealing white label with the required variable information. Barcodes, date codes, ingredients, nutrition facts, product names, etc. WHAT A SHAME! Like throwing white paint on a work of art.

When FlexPackPRO's Premier Partner in Omaha, NE came to us with this complaint from a large baked goods co-packer, we had a perfect, cost-effective solution. ***Our FCS-1 Compact Feeder-Conveyor System with a mounted FlexPackPRO 130i-hp Thermal Transfer Overprinter.***

The co-packer handles many baked goods brands, and with the explosive popularity of preprinted stand-up pouches, they've been tasked with not only filling, but also coding each bag.

Printing and applying labels was not only costly and time-consuming, but it interfered with the look of the bag. **Their customers demanded a direct-to-bag print solution, that only FlexPackPRO could provide.** A compact TTO-mounted Feeder-Conveyor System. A stand-alone table-top system that prints press-quality barcodes, text and graphics at 30 bags per minute. **Perfect for short-run projects requiring variable information with a direct-to-bag pre-printed look.**